



2016 ANNUAL REPORT

IT IS THE GRIND OF THE ORDINARY THAT PRODUCES THE BIGGEST CHANGE

"We often look for changes in ourselves during the monumental moments in life, but more often it is the grind of the ordinary that produces the biggest change. You never see them as they are happening, only after they are complete. Hiking up the Himalayas is slow and you don't feel like you gain much ground with each step, but five hours later when you stand at the summit and look down on the cloud-filled valley, you finally realize how far you have come. The same has been true spiritually over the three months we have been here. The endurance it has taken to thrive in such a different place - just like climbing a mountain - has given me confidence in God that I really can do all things in His strength."

- ERIC, SOUTH ASIA GRAD FALL 2016



A LETTER FROM OUR FOUNDER

Sixteen years ago, I took a class that led to a realization that changed my life and began our journey. I began to see and learn that the entire Bible is about one narrative—God bringing all people groups to Himself. I further learned that there are 2.9 billion people in the world who have never heard the story of Jesus and the majority of them live in one area—the 10/40 Window.

So, I launched Cafe 1040 to help change that. But what could we do to help get more missionaries in the places where they were most needed? And who would those missionaries be?

Answers to my questions began to present themselves and drove the creation of Cafe 1040, and they still do today.

- 95% of long-term missionaries were serving among people groups that already have the gospel. We saw an opportunity to engage the church in completing the Great Commission.
- We realized there was a gap in the missionary process, a gap between short-term trips and long-term commitment. We explored an opportunity to fill the gap.
- We discovered many young adults were courageously considering a unique set of Kingdom-oriented priorities over worldly priorities. Again, we saw an opportunity.

But mobilizing the emerging generation of missionaries to unreached peoples did not happen overnight. It has been a slow and steady climb. We are always tweaking our program, and exploring new ways to move a generation through the missionary process and into long-term commitment among unreached peoples.

In 2017, we will consider even more ways to empower millennials and help answer the questions they are asking about long-term missions. In response to their needs we are now offering a new one-month program in addition to our successful three-month program. We are laying the foundation to begin offering a longer-term Missions Apprenticeship Program among one of the largest unreached people groups in Asia!

We will continue to ask young adults where they are in the process and encourage them forward to the next step. We are committed to seeing this next generation complete the Great Commission, and we are willing to go to great lengths and take significant risks to accomplish that goal.

We know that every tribe, tongue, and nation will stand before the throne. The Bible tells us so. We can see the top of the mountain. Our journey will end in victory and we are thankful to play a small role in God's plan.

Thank you for being a part of this vision to mobilize a generation to tell the story of Jesus Christ where it has never been told. We don't always get a mountaintop view, so enjoy this opportunity to look back and see all the small steps that have brought us to today.



Chuck Phillips
Founder and Executive Director



WHAT STUDENTS ARE SAYING

"Through this mentorship, I have learned so much about God, His word and myself that I could not have learned through any other program. I now know for sure that I will be unsatisfied with myself if I have any other life than that of a full-time missionary."

NORTH AFRICA STUDENT
SPRING 2016

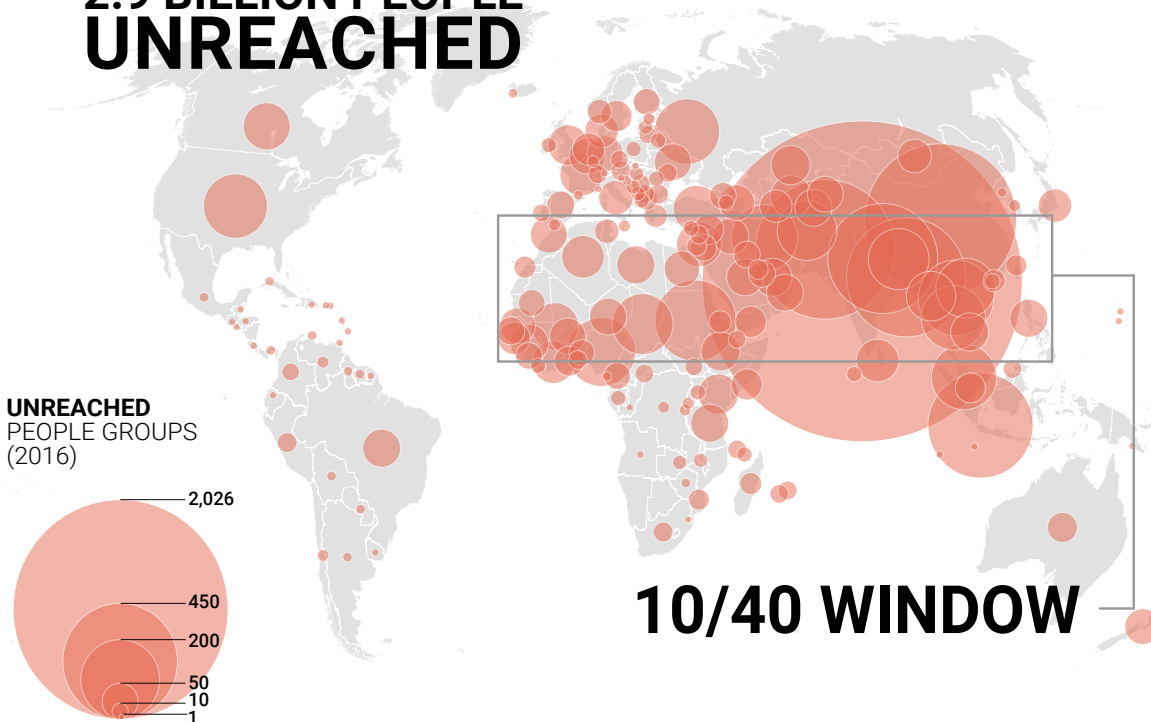
SOUTH ASIA STUDENT
FALL 2016

"I thought about how much God has shown me through this mentorship. He has given me confidence in knowing that with Him I can live overseas and thrive in a different context than I grew up in. The lessons God has taught me here are ones that I will carry with me the rest of my life. The deep love He has given me for His presence is what I hope to continue to cultivate the rest of my life."

"In the middle of the the 10/40 Window, smack in the middle of mountains and valleys in Southeast Asia, we found ourselves encountering God's plan for the nations."

SOUTHEAST ASIA STUDENT
SUMMER 2016

2.9 BILLION PEOPLE UNREACHED



DID YOU KNOW?

42% of the world's population has no access to the gospel – commonly referred to as unreached peoples groups (UPGs). Eighty-five percent of the world's UPGs live within an area referred to as the 10/40 Window. This is loosely defined as 10 degrees north of the equator to 40 degrees north of the equator from North Africa to East Asia.

EMPOWERING AN EMERGING GENERATION OF MISSIONARIES

OVERCOMING OBSTACLES TO SHARING HIS STORY

Our students come to us with various obstacles that they believe are roadblocks to their futures as missionaries in the 10/40 Window. Our program effectively equips them to face many of those challenges. Pushing young adults outside of their comfort zone in a culture that is completely foreign can have amazing results.

This past fall, a student in South Asia confessed his doubt about serving long-term because he lacked confidence in sharing the gospel. He struggled with anxiety and always erred on the side of caution. But his mentor noticed that despite those struggles, he made more natural connections with locals than anyone else in the group. His mentor challenged him to face his fear and share the gospel by the end of the week.

Later that week, the team visited a city that people traveled to from all over to be healed by magic. They stayed with their tour guide, a man from one of the largest unreached people groups in the region. One evening this student was up late talking to the tour guide and courageously shared his personal testimony with the man.

Amazingly, this man had been dreaming of Jesus ever since a near-death experience years ago. He had many questions but had never met someone he could talk to about them. This connection between our student and this tour guide was an answered prayer.

The tour guide has now been connected with a few other men from his people group as part of a local Bible study. The challenge from our mentor was just what the student needed to trust God. Our student is now confidently in the process of working with a sending agency to serve God long term in the 10/40 Window.



“Cafe 1040 has shown me that I can work overseas and that I want to work overseas. The need is huge. Someone has to go, so I am ready.”

– Southeast Asia Student Summer 2016



**WHAT ELSE COULD SAM TEACH THEM?
SAM SHARED JESUS WITH THE ENTIRE VILLAGE.**



SAM AND HIS YAK FARMERS

Sam grew up as a self-proclaimed redneck mountain man. In the hills of West Virginia, he was always outside learning about the land. While studying agriculture and irrigation in his college years, Sam was drawn to Cafe 1040's mentorship program and spent a semester in North Africa, where he clearly felt God calling him into missions. But he wasn't sure where. Or how.

He first moved to Yemen and loved the people of the Middle East, but the desert land was so different than anything he had ever experienced. While he was in Yemen, Central Asia was laid on his heart. He didn't know the details of what life there would entail, but his experience with Cafe 1040 gave him the clarity and confidence to trust God.

Sam first settled in a city in Central Asia but his eyes soon met the mountains and he knew that was where God was leading him. After several trekking trips, he felt called to live among a tribe of yak herders he had met. He settled among them, absorbing more of their culture each day. The cold, rugged, hard life of the mountains was home...and he loved it.

Sam quickly began to recognize the usefulness of the yak skins. One day, he sat down with the chief and asked if he could teach him something – a way to make more money from their yak skins. After sharing a new technique, they took their skins to the market, where they received the highest grade for the first time ever. They made multiple times their normal profit.

The chief was thrilled with the results and asked Sam, "What else can you teach us?"

This was the opportunity Sam knew the Lord was preparing Him for. This was the question that validated the last five years of patiently following the Lord to the place He prepared for him.

What else could Sam teach them? Sam shared Jesus with the entire village.

Today, Sam continues to live with this community of Yak herders, along with his wife. While continuing to share the gospel, they have also built green-houses to allow the people to grow their own food despite the high altitude and harsh climate.

Sam's story is just one of many that demonstrates how an overseas mentorship can change the lives of an entire village. The yak herders deep in the mountains of Central Asia know the name of Jesus, because Sam said yes to obeying God's call to make disciples among all nations and peoples and tongues.

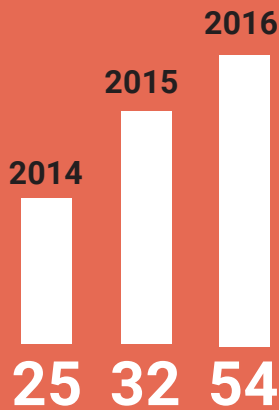
Stories like these remind us of why we do what we do. The glory of Jesus among the yak farmers in Central Asia is worth it.

Sam is a Cafe 1040 North Africa Grad. His name has been changed in this story to protect his work in Central Asia.



EMPOWER A GENERATION

STUDENTS IMMERSED IN AN UNREACHED PEOPLE GROUP



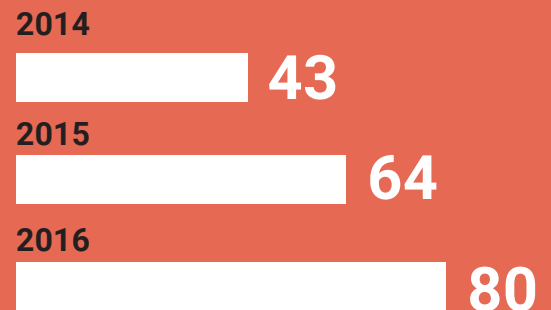
INVESTED BY 4,414 FINANCIAL PARTNERS IN 2016

\$2.89 MILLION

YEARS OF EQUIPPING STUDENTS INSIDE THE 10/40 WINDOW

12

NUMBER OF GRADS COMMITTED TO GOING LONG-TERM



GRADS SERVING OVERSEAS FOR LONG-TERM WORK

Cafe 1040 graduates are serving as missionaries in each of the shaded countries.



BY THE NUMBERS



16,955

PEOPLE WERE EXPOSED TO CAFE 1040'S MISSIONS MENTORSHIP PROGRAM

53

STAFF COMMITTED TO PREPARING THE NEXT GENERATION OF MISSIONARIES TO WORK AMONG THE UNREACHED

1,290

STUDENTS EXPLORING A MENTORSHIP



“Today’s complex, globalized world is more challenging than ever for cross-cultural workers. Each cross-cultural missionary should consider this sort of preparation.”

– Ted Esler, President of Missio Nexus

JAN 2004

CAFE 1040 LAUNCHED ITS FIRST LOCATION IN NORTH AFRICA

JAN 2009

CAFE 1040 LAUNCHED ITS SECOND LOCATION IN SOUTHEAST ASIA

JULY 2016

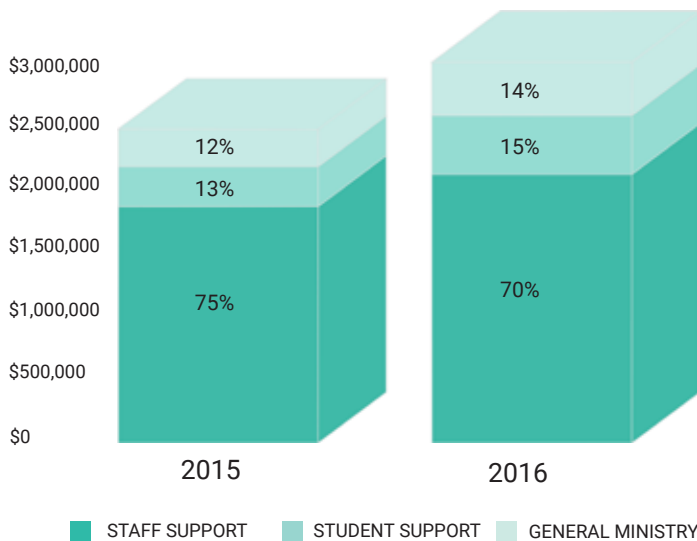
CAFE 1040 LAUNCHED ITS THIRD LOCATION IN SOUTH ASIA

CAFE 1040 FINANCIALS

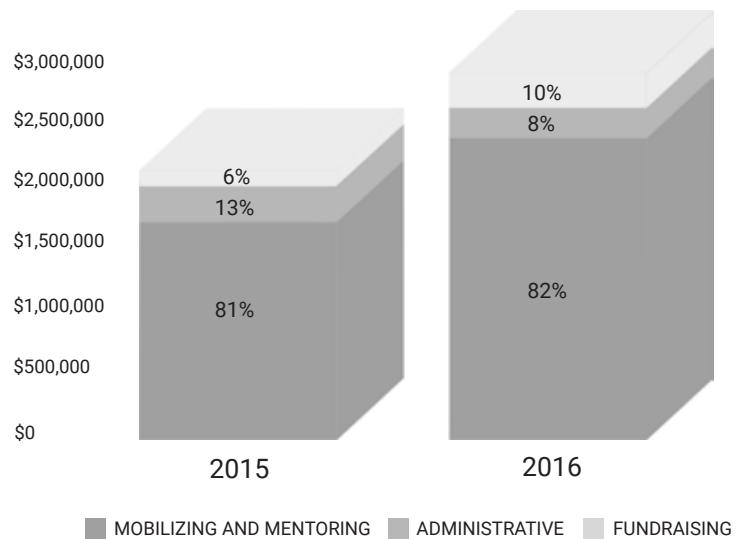


“My wife and I have supported Cafe 1040 financially from day one and will continue to do so as we’ve seen the tangible results of Cafe 1040’s financial stewardship. Chuck Philips is a visionary who knew there was a better way. I have watched Chuck and Miki bring this vision to life through first-hand experience. I’ve been on three location scouting trips and have watched and listened to other veteran missionaries and field workers embrace and confirm the vision.” - Brian and Amanda Pirkle, Donor

REVENUE



EXPENSES



WAYS TO GET INVOLVED

PRAY alongside our staff as we prioritize prayer in 2017.

- Pray for Cafe 1040’s staff.
- Pray for the students who are considering a mentorship.
- Pray for the grads who are pursuing God’s call to long-term mission work in the 10/40 Window.
- Pray for the nations and that the gospel will be shared with them.

SEND students to us who you think might be interested.

INTRODUCE us to your church or your friends who have a passion for the Nations.

SUPPORT us financially.

CAFE 1040 VISION

OUR VISION IS TO
SEE DISCIPLES OF
JESUS AMONG
EVERY PEOPLE
GROUP

REVENUE

	2015	2016	% change
Staff Support	\$1,794,774	\$2,038,157	12%
Student Support	\$305,297	\$446,794	32%
General Ministry Support	\$279,887	\$406,433	31%
Other Income	\$3,501	\$4,253	18%
Total Revenue	\$2,383,460	\$2,895,637	

EXPENSES

	2015	2016	
Mobilizing and Mentoring	\$1,681,071	\$2,327,220	28%
Administrative	\$269,802	\$228,943	-18%
Fundraising	\$124,523	\$271,542	54%
Total Expenses	\$2,075,396	\$2,827,705	

NET INCOME

\$308,064	\$67,932
------------------	-----------------

“

“We support Cafe 1040 because they serve a unique role in catalyzing young peoples’ call to the mission field.”

– Adam and Sara White, Donors

Students and most staff raise support to cover the expenses associated with their program experience and employment. Cafe 1040 added a third location in South Asia in 2016. This required additional staff and allowed us to accommodate more students. This is reflected in the increased income and corresponding expenses. This expansion required an investment in infrastructure which was further supported through General Ministry funds. These financials have not been audited but are deemed accurate.





CAFE 1040'S MISSION
LEADING A GENERATION
TO TELL THE STORY OF
JESUS WHERE IT HAS
NEVER BEEN TOLD

CONTACT

Missions Mentorship
hello@cafe1040.com
cafe1040.com/missions-mentorship

Financial Support
giving@cafe1040.com
cafe1040.com/give

General
hello@cafe1040.com
cafe1040.com
(678) 745-3662
Cafe 1040
PO Box 110
Alpharetta, GA 30009